

Background

The provision of water, sanitation and hygiene facilities in school secures a healthy school environment and protects children from illness and exclusion. It is the first step towards a healthy physical learning environment, benefiting both learning and health. Children who are healthy and well-nourished can fully participate in school and get the most from education. Girls are particularly vulnerable to dropping out of school, partly because many are reluctant to continue their education when toilets and washing facilities are not private, not safe or simply not available. Hygiene in school is also supports school nutrition goals. The simple act of washing hands with soap before eating the school mid-day meal assists in breaking disease transmission routes.

Construction of toilets in schools under Swachh Vidyalaya Initiative (SVI)

In response to the clarion call made by the Prime Minister on 15 August, 2014, the Department of School Education & Literacy launched the Swachh Vidyalaya Initiative (SVI) in collaboration with State and UT

Governments, Public Sector Undertakings (PSUs) & Private Corporates for provision of separate toilets for girls and boys in all government schools. Under this initiative, 4,17,796 toilets including 1,98,897 girls' toilets were constructed/made functional in 2,61,400 government schools in the one year period upto 15th August, 2015. This included schools in the most difficult to reach areas in the country such as districts facing Left Wing Extremism (LWE), forests, remote mountainous terrain and crowded slums.

One of the most unique features of Swachh Vidyalaya was the role of the PSUs and the Private Corporates under the Public Private Partnership (PPP) model and online monitoring of the progress. The largest number of toilets were constructed or made functional in the following States; Bihar (56912), Andhra Pradesh (49293), Odisha (43501), West Bengal (42054), Telangana (36159), Assam (35699) and Madhya Pradesh (33201).

In case of Public Sector undertakings, the largest contribution was by Coal India





Limited (51,115), NTPC (24,626), REC (12,379), Power Finance Corporation (9026), Oil & Natural Gas Corporation (7,958) and Power Grid Corporation of India Limited (7104). In case of Private Corporates, the major contribution was by Tata Consultancy Services (1433), Mahindra Group (1171), IFIG (150) and CII (138).

Use of ICT in SVI

In keeping with the spirit of Digital India initiative, the Swachh Vidyalaya programme conceptualized and developed a web portal to plan, implement, monitor and support this initiative in real time. The web portal, apart from other features, enabled corporates and partners to easily navigate and identify specific locations and schools they wished to support for construction and repair of toilets. It allowed them to pledge financial and in-kind commitments. Swachh Vidyalaya did not just forge new partnerships, but enhanced accountability and improved service delivery. The digital solution meant that the progress could be

actually seen as it happened. The real time status was visible through Counters and the Progress Bar on the portal. This solution also enabled the public to partner and track the progress.

Swachh Vidyalaya was one of the priority programmes identified for the award in Excellence in Public Administration on Civil Services Day in 2016. On 2nd October, 2017, the Ministry of Drinking Water and Sanitation presented the Inter Ministerial Collaboration (IMC) award to the Department of School Education & Literacy. The Department bagged the best Ministry award for the activities undertaken for Swachh Vidyalaya initiative under the rubric of Swachh Bharat Mission.

Awarding cleanest schools under Swachh Vidyalaya : Swachh Vidyalaya Puraskar

The Department of School Education & Literacy instituted the Swachh Vidyalaya Puraskar (SVP) in 2016-17 to recognize,



inspire and celebrate excellence in water, sanitation and hygiene practices in Government elementary and secondary schools at the District, State and National levels. The explicit purpose of the awards is to honour schools that have undertaken significant steps towards fulfilling the mandate of the Swachh Vidyalaya campaign. Selection of schools for the awards are made on the basis of scores obtained in five subcategories, namely (i) Water, (ii) Toilet, (iii) Hand washing with Soap, (iv) Operations and Maintenance, (v) Behaviour Change and Capacity Building. The National awardees are selected from amongst the schools which secure 90% to 100% of total scores assigned for the respective category. The methodology for the awards was evolved in consultation with the United Nations Children's Fund (UNICEF) and Administrative Staff College of India (ASCI), which are the implementation and technical partners for the awards. 100% physical verification of

the nominated schools for the National Awards is done using a check list and by verifying photographs. The SVP institutionalized a Swachhata ranking system for excellence in water sanitation and hygiene in schools across the country. This would

promote schools in achieving a Swachhata scale and standard, for which a Standard Operation Procedure has also been released by the MHRD.

The prize money for the selected schools @ Rs. 50,000/- each was released directly to the bank account of the selected schools through RTGS along with a Certificate.

Swachh Vidyalaya Puraskar 2016-2017

More than 2.68 lakh schools in 35 States and UTs participated in SVP 2016-17, at District and State levels, in an online mode. Out of 643 Government schools short-listed, 172 were found eligible and given awards for SVP 2016-17 on 1st September, 2017 by Hon'ble Minister of Human Resource Development. Certificates of Recognition were given to the top 3 performing States viz. Tamil Nadu, Andhra Pradesh and

Swachh Vidyalaya Puraskar 2017-18

Swachh Vidyalaya Puraskar 2017-18 was open to Private schools besides Government and Government aided schools. The schools voluntarily applied online through a website and mobile App for the awards. SVP 2017-18 received overwhelming response from schools. 6,15,152 schools registered online for the awards for Swachh Vidyalaya Puraskar 2017-18, which is more than double the number of schools which participated in the previous year. The Field Validation Survey of Schools indicated that there were 727 schools in the zone of consideration for the National level award, out of which 637 were Government Schools and 90 were Private Schools. A Committee comprising officers in the Department, and UNICEF reviewed the applications and found 171 schools in

5-star rating. Finally, after further screening and based on the rank obtained by the schools, the top 52 schools were awarded the National Awards for SVP 2017-18, a cash prize @ Rs. 50,000/- and a Certificate of recognition by Hon'ble Union Minister of HRD during the prize ceremony held on 18th September, 2018 at New Delhi. The top 4 States viz. Puducherry, Tamil Nadu, Gujarat and Andhra Pradesh and 9 districts namely Pondicherry, Srikakulam, Chandigarh, Hisar, Karaikal, Latur, Nellore, South Goa and Vadodara, which had the maximum number of schools awarded with the National Level Awards for SVP 2017-18, were also given Certificate of Recognition during the prize distribution ceremony. An exhibition was also organized on the occasion showcasing the awardee schools and sanitary napkin making by girl students of KGBV, Telangana.





Next Steps: Maintenance

Under the Swachh Vidyalaya Initiative, steps have been taken to create awareness about the benefits of hand washing, sanitation and hygiene among school children. State Governments and UT Administrations have undertaken cleanliness activities in schools through various activities like forming child cabinets, drawing/painting competitions etc. to inculcate behavioural changes. During the

Swachhata Pakhwada, this Department focused on sanitation and hygiene in schools.

All States and UTs have been advised to ensure proper maintenance of toilets constructed under the Swachh Vidyalaya Initiative, to keep them functional and to also take steps to bring about behavioural changes among students and teachers through an intensive awareness campaign to ensure that the toilets are properly used





Sanitary Napkin Production Process was showcased by girl Student of Kasturba Gandhi Balika Vidyalaya, Mulugu, Siddipet district and Kasturba Gandhi Balika Vidyalaya, Andole, Sanga Reddy district, Telangana at the venue of the prize ceremony held at New Delhi on 18th September, 2018

and are kept neat and clean. The Ministry of Human Resource Development has requested the Public Sector Undertaking (PSUs) who participated in the Swachh Vidyalaya initiative to maintain the toilets constructed by them for at least five years. Further, the Ministry of Panchayati Raj has advised the Panchayati Raj Departments of all States to include the provision for construction and regular repair/maintenance of the toilets in schools in the Gram Panchayat Development Plans under 14th Finance Commission grants.

Samagra Shiksha Recurring Grant for Swachhta Action Plan:

The newly launched Centrally sponsored integrated Scheme for School Education, i.e Samagra Shiksha covering pre-school to 12th class, provides for an annual recurring school composite grant for all Government Schools for the replacement of non-functional school equipment and for incurring other recurring costs such as consumables for play materials, sports equipment, laboratories, electricity charges, internet, water, teaching aids etc.



It also provides for annual maintenance and repair of existing school building, toilets and other facilities to upkeep the infrastructure in good condition. The grant is also to be used for promoting Swachh Bharat Campaign. The scheme prescribes that the composite school grant must involve elements of community contribution. The amount of grant varies up to Rs. 1,00,000 per annum depending upon the number of students in the school. Each school is required to spend at least 10% of the composite school grant on activities related to Swachhta Action Plan.

Swachhata Pakhwada (Cleanliness Fortnight) 2017-18

During the Swachhata Pakhwada observed in September 2018 all schools including private schools, State Governments and UT Administrations undertook cleanliness

Swachhata Shapath Day - 2018

Jammu & Kashmir



Nagaland



Swachhata Awareness Day – Gujarat



Green School Drive Day - Goa



Swachhata Participation Day – Delhi



Swachh Water Day – Madhya Pradesh



Details of activities during the Swachhata Pakhwada 2018, is as given below:

DATE	EVENT	NO. OF SCHOOLS PARTICIPATED
1 st September, 2018	Swachhata Shapath Day	9,89,954
2 nd -4 th September, 2018	Swachhata Awareness Day	9,08,745
5 th September, 2018	Green School Drive Day	8,60,343
6 th September, 2018	Swachhata Participation Day-Painting Competition (I-V) & Essay Writing Competition (VI-XII)	8,88,500
7 th September, 2018	Hand Wash Day	11,35,367
8 th September, 2018	Personal Hygiene Day	9,13,163
9 th -10 th September, 2018	Community Participation Days	8,04,114
11 th September, 2018	Swachhata School Exhibition Day	8,17,739
12 th September, 2018	Swachh Water Day	11,61,563
13 th September, 2018	Water Harvesting Day	7,44,052
14 th September, 2018	Prize Distribution Day	9,04,289
15 th September, 2018 Swachhata Hi Seva Day	No. Of Students Participated In School And Outdoor Activities Class (VI-XII) & No. Of Students Who Wrote Postcard To Hon'ble PM (For Contribution Towards Swachhata)	9,06,883



Swachhata Hi Seva Day: 15th September 2018

The Hon'ble Prime Minister asked all citizens to participate in the Swachhata movement in the run-up to the 3rd anniversary of Swachh Bharat Mission under a nationwide sanitation campaign, "Swachhata Hi Seva (SHS)". As a precursor to the launch of the 150th birth year celebrations of

Mahatma Gandhi, the Swachhata Hi Seva 2018 was run from 15th September to 2nd October 2018, The last day of Swachhata Pakhwada of this Department coincided with the launch of SHS 2018 campaign on 15th September 2018. Children in schools in all States and UTs participated in the SHS 2018 by undertaking Shramdaan activities and postcard writing addressed to the Prime Minister of India describing their contribution towards Swachhata and making commitments for future contribution.

During the Swachhata Hi Seva Day, a total of 6,22,27,373 students participated in shramdaan activities from 9,06,883 schools. 20130896 students wrote postcards to Hon'ble Prime Minister of India.

Delhi



Dadra & Nagar Haveli



Gujarat



Haryana



Daman & Diu



Postcard Competition

A postcard competition was held in September, 2018 wherein school children wrote postcards / letters to the Hon'ble Prime Minister describing their contribution towards Swachhata and making commitments for future contribution, as a part of SHS 2018. The best 6 selected entries of postcards / letters written by school students to Hon'ble Prime Minister out of total 149 National level entries received from the States and UTs were further shortlisted and the 3 award winning students are as under:



Sanjeev (8),
Standard IV,
Government Primary School,
Sendanatham, Puducherry



Banica Nongrum (13),
Standard V,
Ingsaw Government Lower
Primary School, Ribhoi, Meghalaya



Seema,
Standard VII,
KGBV School,
Balrampur, Chhattisgarh

Details and photographs of top 7 schools awarded with the National Swachh Vidyalaya Puraskar 2017-18, which got 5-star ranking in all 5 sub-categories, are as under:



Rank - 1

Gps Koonichempattu Koonichempattu

Block: Brc - 3, **District:** Pondicherry, Puducherry - 605501,

UDISE Code: 34020302001, **Level:** Elementary,

Area: Rural, **Management:** Government,



Rank - 2

G.H.S., T. Chellandipalayam

Thoranakkalpatty, Block: Thanthoni

District: Karur, Tamil Nadu - 639003

UDISE Code: 33140201205, **Level:** Secondary

Area: Urban, **Management:** Government



Rank - 3
GPS Nand Nagraon,
Block: Jhandutta,
District: Bilaspur (HP.) Himachal Pradesh - 174031
UDISE Code: 2080311101, **Level:** Elementary
Area: Rural, **Management:** Government



Rank - 4
GPS Sendanatham Olavaikkal,
Block: Brc - 3, **District:** Pondicherry, Puducherry - 605502
UDISE Code: 34020307604, **Level:** Elementary,
Area: Rural, **Management:** Government



Rank - 5
Jada Pri. Sch. Jada,
Block: Deodar, **District:** Banas Kantha Gujarat - 385330,
UDISE Code: 24020602701
Level: Elementary, **Area:** Rural
Management: Government



Rank - 6
KGBV Dhanwar
Dhanwar, Block: Dhanwar
District: Giridih, Jharkhand- 825412
UDISE Code: 20060707202, **Level:** Secondary and Higher Secondary
Area: Rural, **Management:** Government



Rank - 7

PUPS Kombaitozhu

Megamalai, Block: Myladumparai

District: Theni , Tamil Nadu - 625579

UDISE Code: 33250500404, Level: Elementary

Area: Rural, Management: Government

